

About Jaipur

Jaipur is the capital and largest city of the Indian state of Rajasthan in Northern India. It was founded on 18 November 1727 by Maharaja Jai Singh II, the ruler of Amer after whom the city is named. As of 2011, the city has a population of 3.1 million, making it the tenth most populous city in the country. Jaipur is also known as the Pink City of India.

Located 260 km from the Indian capital, New Delhi, Jaipur forms a part of the Golden Triangle tourist circuit along with Agra (240 km). Jaipur is a popular tourist destination in India and serves as a gateway to other tourist destinations in Rajasthan such as Jodhpur (348 km), Jaisalmer (571 km) and Udaipur (421 km).

About Poddar Group of Institutions

The magnificent journey of Poddar Group of Institutions started in the year 1998 with the vision of providing "Education with a Purpose to Shape a Better Future" by dynamic and visionary leader Dr. Anand Poddar. From its inception it has set many milestones in providing quality and purposeful education to the youth of India. The group today offers programs from school level to PhD level in Rajasthan catering to the varied needs for education. Group offers various programmes like B.Com., BCA, BBA, B.Sc., BA, B.Ed., MA, M.Sc., M.Com., MBA etc. through chain of institutes namely Poddar International School (affiliate to CBSE), Poddar International College (B++ accredited by NAAC and affiliated to University of Rajasthan, Jaipur), Poddar Management and Technical Campus, Jaipur (Approved by AICTE and Affiliated to Rajasthan Technical University, Kota), Poddar Management and Training Institute, Jaipur and Poddar Management Training Institute, Jaipur.

Poddar Management and Technical Campus, Jaipur

Poddar Management and Technical Campus is an MBA College approved by AICTE, New Delhi and affiliated to Rajasthan Technical University, Kota. We are the College of Excellence awarded by CII, AICTE and RTU together and also awarded by ASSOCHAM, New Delhi. We are 86th all over India in B-School Survey and stands 2nd in Rajasthan.

About Workshop

This workshop mainly aims at Research Scholars, Faculty and Researchers either doing or planning to do research in various disciplines. This would

be a great platform for academicians, researchers and professionals to learn SPSS and implement the same to get better results of their research and for networking with specialists and practitioners. The key objective of the workshop is to enable the participants to define a research problem, develop suitable methodology for addressing the problem and learn about numerous tools and techniques to analyze and interpret the data both quantitatively as well as qualitatively.

Expected Outcome

- 1) Participants would be motivated to pursue research and exposed to various techniques of data analysis through SPSS.
- 2) Workshop will enrich their knowledge and skills in applied research methodology.
- 3) Workshop will also focus on the issues of Plagiarism, Research Paper Writing and Publication.

Methodology

- 1) Lecture, Demonstration and Group Discussion.
- 2) One to One Interaction with Hands on Experience.

Total seats: 30.

Course Fee: Course Fee includes Lunch, Morning High Tea, Evening Tea, Workshop Kit and study material related to Research Methodology and SPSS.

Rs. 4,000 /- for Professionals/Academicians/Faculties.

Rs. 3,000 /- for Research Scholars.

Accommodation Charges: Rs. 2,500 for four days on twin sharing basis (for outstation participants only)

Last Date of Registration (along with payment): 13/01/2018.

Early Bird Registration Date: 31/12/2017.
(10% Discount on Registration Fee)

Target Group: Academicians, Research Scholars, Researchers, Data Analysts, and other interested participants.

Course Content: Attached with the Brochure.

Venue

Auditorium, Poddar Group of Institutions, Sector 7, Shipra Path, Mansarovar, Near Tagore Hospital, Jaipur.

How to Apply?

Interested participants can fill – up the registration form attached and available on our Website <http://poddarinstitute.org>. Apply and Send the hard copy (along with the payment). In case of DD, it must be drawn in favour of "**Poddar Management and Technical Campus**" payable at Jaipur, to the coordinator by Speed post. You can also deposit the respective fee through NEFT or paytm. Details are as follows:

Account Name - **Poddar Management and Technical Campus**

Account Number - 535501010032787

IFSC Code - UBIN0553557

Paytm @ 9772997729

Important Information

All the participants will get CD with 14 days of trial version of SPSS and are requested to bring your own laptop for the purpose of hands on training and exercises of SPSS.

Resource Persons

The course content will be delivered from a pool of experts on the subject from reputed and renowned academic institutes globally recognised.

Address for Correspondence

Mr. Sunil Kakkar

Workshop Convener

Sector 7, Shipra Path, Opposite to Govt. water Tank, Near Tagore Hospital and Tagore Public School, Behind Sector 7 Police Station, Mansarovar, Jaipur (Rajasthan), INDIA. Pincode – 302020.

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